



# Press Kit

## Seuss Recruitment

The Non-Recruitment Recruiters



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# Our Story

Seuss Recruitment employs the art of match-making with a modern twist to find the most synergistic fit between life-science superheroes and forward-thinking pharma and biotech companies. Valuing making life-changing career placements above all else, we treat clients and candidates as people, not numbers. The right match improves both the company and the life of its new employee, and there is no greater satisfaction than that.



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Via our diverse recruitment services, we create tailored solutions for different levels and phases of recruiting, including:

**Recruitment:** Matching life-science superheroes with pharma and biotech companies by building strong and lasting relationships with candidates and clients.

**Rent-a-Recruiter:** Seuss Recruitment provides a dedicated recruiter who becomes specialized within the company and who expertly supports companies in hiring clinical research professionals with specific skill sets and personalities matching our client's organization.

**Seuss Executive:** We excel at the complicated challenge of finding senior level executives that match company culture and provides unmatched high-level search, from board of directors, C-level and senior managers.

# About Seuss Recruitment Services

**Pre-Employment Screening:** Seuss Recruitment confirms key details about new hires and verifies potential new employee's information provided in their CV – without overstepping privacy and data protection rights.

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# Our vision mission values

## VISION

Seuss Recruitment leads the way to a better, more human recruitment industry by bringing the art of modern matchmaking back to life-sciences recruitment.

## MISSION

We want to help change the lives of employers and employees in the life-sciences industry by matching superheroes with the company that needs them.

## OUR VALUES

**Be Decent.** Integrity begins with honesty, decency, and trustworthiness.

**Be Disruptive.** We will bring much-needed change to life-sciences recruitment, even if it ruffles a few feathers.

**Be Fun.** we are more effective when we enjoy what we do. The same applies to our clients and candidates.

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We feel the pharma recruitment industry can be so much better than what it is now, and the Seuss team is taking the brave step toward invigorating an industry that often lacks integrity and compassion. The Seuss style of recruitment is more than just placing people in positions. We make beneficial and meaningful matches between stellar life-sciences companies and rock-star clinical research professionals.

Seuss Recruitment is focused on making the life-sciences industry a better place to thrive, and we are doing it by utilizing our unique blend of traditional match-making with a modern twist. We value making life-changing career placements above all else.

We make matches that make a difference. What sets us apart is that we treat clients and candidates as individuals, not numbers. This team is ready to disrupt the pharma recruitment industry being truly professional, always decent and of course, by being fun.



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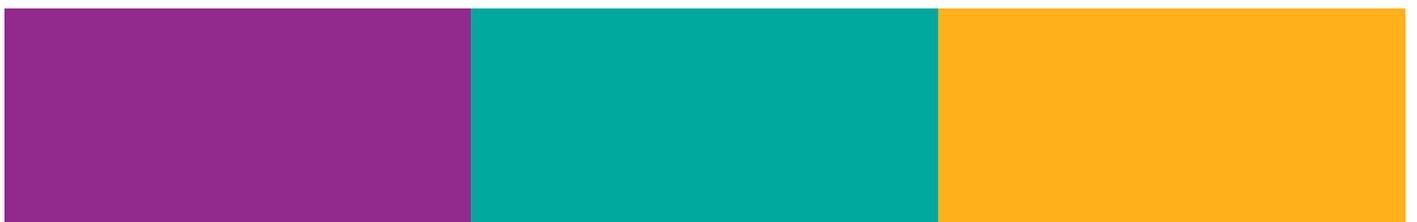


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# Logos

These are our standard logos. You can find copies online at <http://www.seussrecruitment.com/about/in-the-media/> Please respect the fonts, format, colors and spacing (shown in gray lines) around the logo if using them in articles.

Spacing Example



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# Color Palette

If preparing any materials using our colors please use the following palette.

## Primary

PURPLE HEX #92298D

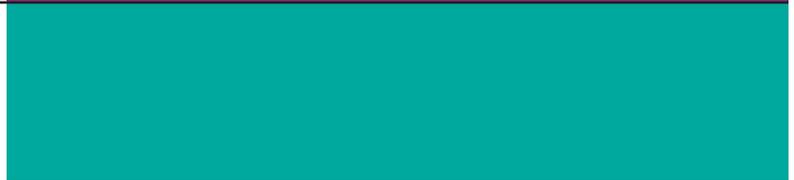
PMS: P146 M41 S141



## Secondary

TEAL GREEN HEX #00A99D

PMS: P0 M169 S157



## Complementary

GRAY HEX #EFEFEF

PMS: P239 M239 S239



## Call to Action

YELLOW HEX #FFB01B

PMS: P255 M176 S27



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# Kieran Canisius,

## Founder & Partner

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Kieran likes to cut through the formalities and get down to the work of building business and building friendships. Over the years she has developed lasting bonds throughout the pharmaceutical and biotech business world. Do you know the kind of friend who you haven't seen for 10 years, but when you run into each other again, it's like you've only been apart for 10 days? That's Kieran, and when these qualities are brought into business relationships, they lift networking and communicating to invaluable new levels.

Seuss Recruitment clients greatly benefit from the truth and honesty that Kieran Canisius brings to every relationship. Her sense of humor – she will make you laugh – and the trust she builds with her clients give Kieran the power to tackle difficult problems head-on where some others might prefer to tip toe around the issues. Kieran also has the natural

ability to take complicated concepts and ideas and turn them into actionable business and career strategies.

This is the kind of authenticity and talent you need when charting a new course in our industry—there are times when all the clutter must be cleared away to reveal the best path forward. This is why professionals and firms on both sides of the Atlantic Ocean have come to trust Kieran's guidance when difficult and important decisions must be made.

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# Sabine Hutchison

## Founder & Partner

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Growing a business, moving into overseas territory or starting the next phase of your career are exciting, but blended with that excitement is some risk, and that's something that Sabine Hutchison understands and appreciates when she works with Seuss Recruitment clients. She's been there – both professionally and personally. Sabine came to Europe from the United States with a couple of suitcases, eager to dive into the unfamiliar cultures, so she knows all the emotions that come with new adventures.

She also knows that it's best to navigate new territory with trusted advisers, and she sees trust as the core of the relationships she builds with her clients. Professionals looking to make a career move know that she will never pressure them into a position just to make a placement. Firms looking for help with business plans know that she has the industry knowledge and experience to get their business to

the next level. And with her natural, American "can-do" attitude and understanding of US and EU business culture, Sabine makes European expansion as natural as opening a new shop across town.

Sabine is a trained chemist with extensive industry experience, but she also knows that an important element in any truly successful relationship is fun. Don't be shocked when she brings a few laughs to the table, as well as a set of solid business plans—because Sabine is Sabine, 24/7.



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# Contact Us

Seuss recruiters are life-science industry experts who focus on finding the most synergistic fit between companies and professionals using the ancient art of match-making with a modern twist. We value life-changing career placements and we treat clients and candidates as people, not numbers.

The right match improves both the company and the life of its new employee, and there is no greater satisfaction than that.

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